

**SIGMA SYSTEMS**  
NEW SERVICES | DELIVERED.

New Services. Delivered.

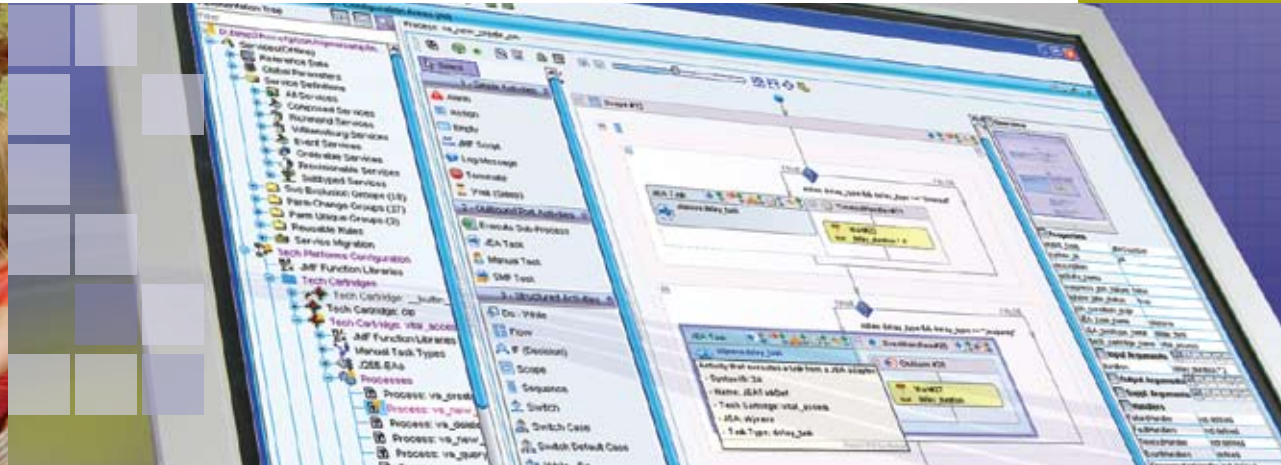


New Services. Delivered.

From the Global Leader  
in Advanced IP Service  
Fulfillment Solutions.

What does it mean to deliver...

Sigma delivers at the push of a button.



## Delivering means making things happen and keeping promises.

In today's digital marketplace, delivering means providing the power to access voice calls, music, video, content, messaging and the Internet anywhere, any time, on any device. It means ordering new services at the push of a button - exactly as you would expect to. It means people and businesses using communications and entertainment services fluidly - without complexities getting in the way.

Through the push of a button we connect and interact with people, the world and important services. We make and receive calls. We access a world of information and entertainment.

We have become accustomed to having digital services delivered and modified easily, accurately and instantly regardless of the technical complexity.

### **Sigma knows.**

Sigma orchestrates the complexity of service delivery. At the push of a button a flawless experience is delivered - anywhere and at any time.





## Changing the face of communications in a changing world.

Communications drives globalization. It brings people together in new ways to interact and create social communities. It enables the sharing of ideas and unprecedented ways to conduct business. It changes the face of entertainment. In today's digital world, anyone can be creative. The result? Consumers search for personalized experiences – wherever and whenever they can.

### How can you stay ahead?

By employing Sigma's leading edge solutions to:

- Develop personalized service offerings
- Accelerate new forms of on-demand, interactive and collaborative customer experiences
- Reach new market segments
- Extend customer loyalty
- Drive down operational costs



## Sigma delivers proven solutions.

Sigma's market proven solutions can help communications service providers overcome the operational and business complexities that may separate them from their full potential.

### Sigma's solutions for individual, bundled, converged and multimedia service offerings enables you to:

- Reduce the time to new streams of service revenue
- Possess the agility to create, order, and fulfill any form or type of service
- Create unified and personalized customer experiences on any device - across any network.



## Sigma makes a difference.

The Sigma team is comprised of hundreds of dedicated professionals with extensive experience in software, information technology and communications. For over a decade, our people have delivered proven solutions to leading communications service providers around the world.



## Complete service fulfillment solutions

Sigma has proven its ability to deploy fully integrated triple-play, quad-play and all-play solutions to meet the business and operations requirements of leading service providers around the world. Sigma's expertise enables our customers to deliver voice, video, broadband and wideband, content and multi-media services easier, faster and better than the competition. It means our customers can create new services and service packages rapidly, making them available immediately.

### **Sigma Systems makes technology work for you.**

- Maximize the return on your network investments
- Offer access to any communications, messaging or content experience
- Stay ahead of the competitive curve
- Attract and retain customers



## Sigma delivers.

With over 50 thriving deployments, supporting approximately 100 million services managed throughout North America, Europe, the Middle East, Latin America, and Asia Pacific, Sigma Systems is the proven market leader in providing advanced IP service fulfillment solutions worldwide.

No matter where you are, with Sigma Systems behind the scenes you can accurately create, order, and deliver the services today's consumers demand – when and where they want them.

# A better approach to moving forward.

## Strong Foundation

- Sigma's Service Management Platform (SMP) provides the solid foundation for a reliable approach to creating offerings, fulfilling and protecting orders, managing customers, and delivering an array of subscribed, on-demand and event-based services.

## Flexible Design

- Using industry standards and SOA principles, Sigma supports superior interoperability and a standardized IT development environment.

## Holistic Approach

- Our approach to service fulfillment is holistic. It provides visibility across customers, services, and network capabilities to enable any service for any customer on any device anywhere they are.

## Service Ubiquity

- With reusable service components, SMP separates what underlying networks can do from technology specifics, to make converged services delivery fast, efficient and accurate.

## Data Integrity

- Sigma brings subscriber, service and network information together, driving end-to-end customer visibility and rapidly enabling new services while providing complete data integrity.

## Advanced Control

- Intelligent order management delivers a complete view and remarkable control over the ordering process, driving a flawless customer experience.



# Offer more. Deliver more.

## Service Bundles

Sigma delivers market-proven solutions for Triple, Quad, and All Play offerings that streamline operations, reduce overall time to deployment for new services, and accelerate new revenue streams.

## High-Speed Internet Access

Sigma brings tiered broadband, wideband ISP, on-demand bandwidth, privacy and security controls, and access to multimedia content together for a premium Internet experience.

## Voice

Sigma provides complete solutions for conquering the ultra-complex process of delivering voice-over-IP services for businesses and consumers.

## Video

Video is the new battlefield spanning digital TV, video-on-demand, and a new age of converged applications and advertising. Sigma's solutions deliver TV, pay-per-view, video on demand, unified messaging, converged applications, targeted advertising and much more.

## Commercial Services

Sigma provides all the necessary tools to meet the expanding needs of business environments with a growing demand for voice, broadband or wideband, messaging, collaboration, and unified communications. Sigma supports, creates and maintains complex business voice services and features along with the broadband or wideband services businesses rely on to connect offices, exchange information, conduct commerce and collaborate.

## Mobile

Mobility is a killer capability spanning the wired and wireless worlds. From mobile voice and content services, to messaging and personalized IP-enabled applications that go anywhere the customer does, Sigma delivers the mobilized services consumers want and businesses need such as voice, data, messaging, premium content, and more.

## All Play

Converged, multi-service bundles that integrate exciting capabilities are the way forward. Sigma brings its All Play solutions together to enable nomadic, integrated, orchestrated, and location-based multi-service offerings and applications.



## The answers you need.

Communications providers face massive challenges. They wrestle with the incorporation of new technologies and new competitive threats. They fight to win, keep and satisfy customers. Sigma Systems enables success by providing complete service fulfillment solutions for subscribed, on-demand and real-time services, for residential and commercial offerings, all in a common platform.

## Leverage our Global Experience

Sigma's global deployment experience and best practices, from some of the world's leading communications service providers, ensure success.

- Simplify complexity
- Reduce operations costs and disparity
- Enable the delivery of any new service, over any access technology, to any device.

Sigma Systems' unique know-how, technical innovation and thought leadership, breaks through barriers, overcomes challenges, and can help you deliver.



## Deliver like never before.



Sigma Systems is taking service fulfillment to a new level. It's not just about operations, engineering and data. It's about facilitating business, commanding technology, simplifying complexity, and delivering services to delight customers and overwhelm the competition.

Look to Sigma to help deliver more services, more interaction, more personalization and more freedom of choice.

Satisfy customer demand – at the push of a button.

**Sigma delivers.**





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