

Sigma Systems and NDS

Orchestrating New and Unified Entertainment Experiences

Upgrading traditional offerings and deploying new hybrid/IP platforms are an increasing focus as service providers look to evolve to offer a truly personalized video entertainment experience to subscribers – anytime, anywhere and on any device. Sigma Systems and NDS have developed an integration partnership to help service providers achieve this goal by provisioning and delivering advanced video and entertainment services that attract subscribers and generate new revenue.

One Managed View of Video Access Entitlements

Critical to the success of leveraging the NDS solution portfolio for advanced TV/video services is the ability to seamlessly enable customers to access and view premium content. Sigma Systems provides the service orchestration for the necessary authorizations, entitlements and provisioning of NDS systems for subscribers through a single OSS solution – managing video conditional access rights, entitlements for premium content, VOD, DVR/PVR and also provisioning IP set-tops and residential gateway devices.

TV Anywhere Authorized to Enable Multiple Devices

Subscribers are increasingly demanding anytime anywhere access to their premium content on multiple devices from their TV, personal computer, and personal tablets such as the Apple® iPad®. Sigma Systems provides comprehensive subscriber entitlements management, which is key in seamlessly delivering the multi-device, multi-room, TV anywhere entertainment experience to subscribers. Service providers benefit from service fulfillment that extends beyond subscriber service plans and profiles with a completely integrated view and management of users, devices, and cloud-application entitlements.

Effectively Migrate Subscribers from Standard to Premium Entertainment Packages

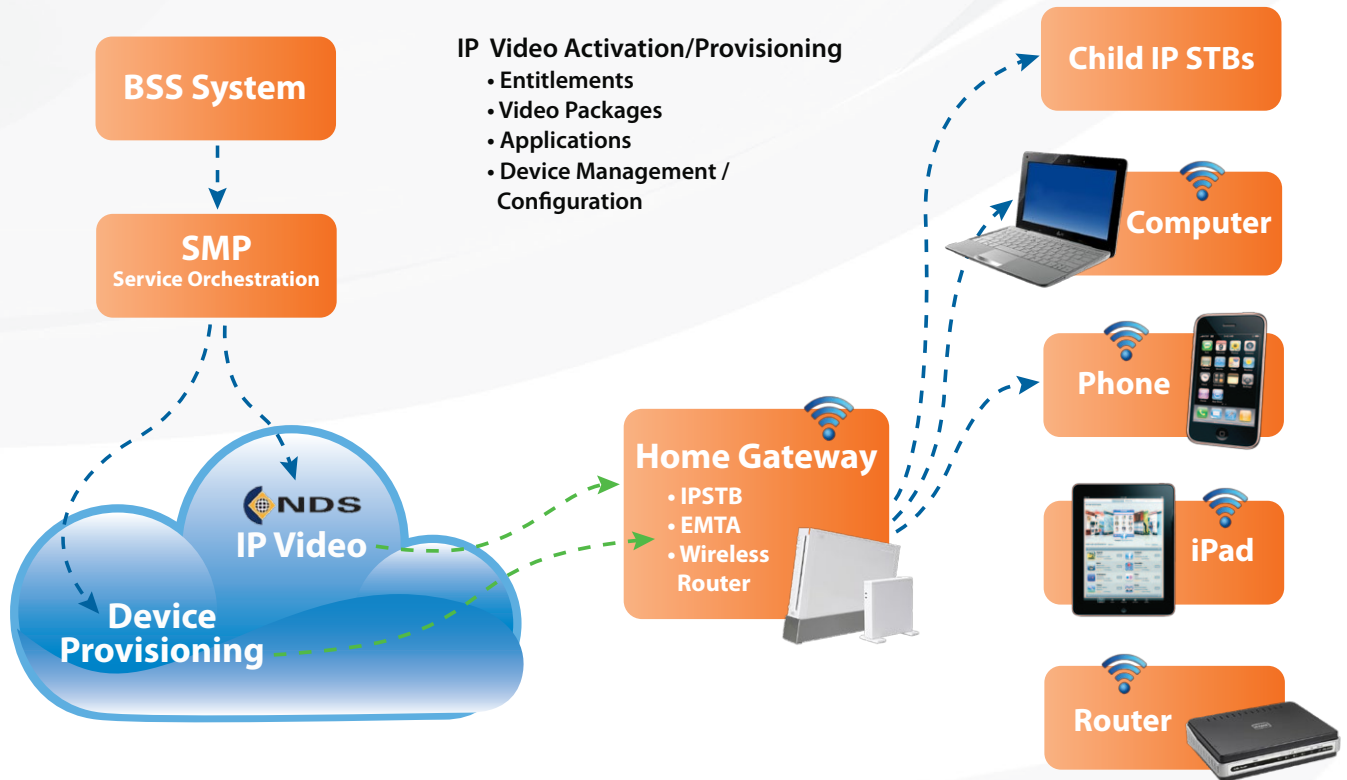
Delivering new entertainment experiences to subscribers doesn't have to involve an immediate and costly video network evolution. Sigma Systems empowers service providers to leverage existing video networks in order to move beyond linear for services such as digital TV, PPV, VOD, and DVR/PVR through support for next-generation IPTV platforms, like NDS, on a single integrated OSS service management platform. This co-existent service fulfillment environment manages the provisioning and activation of all enhanced entertainment services, helping service providers to launch new premium video services and bundled packages that drive new revenue and reduce customer churn.



Provision Next-Generation IP Home Devices

Sigma Systems offers a robust device provisioning system, the Device Provisioning Manager (DPM) that accurately manages the services and applications delivered to and by managed devices such as IP residential home gateways and IP set-top boxes. DPM automatically and dynamically configures, and provisions, and maps subscribers' identities and entitlements to their customer premise equipment (CPE).

How it Works



About Sigma Systems?

Sigma Systems is the proven global leader in delivering advanced IP service fulfillment solutions. Cable service providers around the world use our solutions to deliver a rich consumer experience through communications and entertainment services—over any access technology to any device. Our award-winning solutions include order management, provisioning and activation, and active mediation of residential and business VoIP, broadband, video, and triple and quad-play services. Sigma Systems is entrusted for service transformation and innovative solutions with market-leading expertise for the delivery of today's and tomorrow's new services.