

Sigma Systems and TiVo

Orchestrating New and Enhanced Entertainment Experiences

As consumer demands for a more personalized video entertainment experience continue to skyrocket, service providers are seeking new ways to remain competitive and seamlessly deliver over-the-top (OTT) content to subscribers. Today, Sigma Systems and TiVo have developed an integration partnership to help service providers achieve this goal by embracing and provisioning the TiVo video platform as a part of their bundled service offerings.

One Managed View of Video Access Entitlements

Critical to the success of offering a service like TiVo to customers is the ability to seamlessly enable them to access and view subscribed content from the TiVo device. Sigma Systems' provides the service orchestration for the necessary authorizations, entitlements and provisioning of the TiVo service for subscribers through a single OSS solution – an essential element to delivering both on-network and 3rd party content and entertainment services. Subscribers receive the content they want, while service providers maintain customer satisfaction.

Provision and Manage Premium Video Service Products & Packages

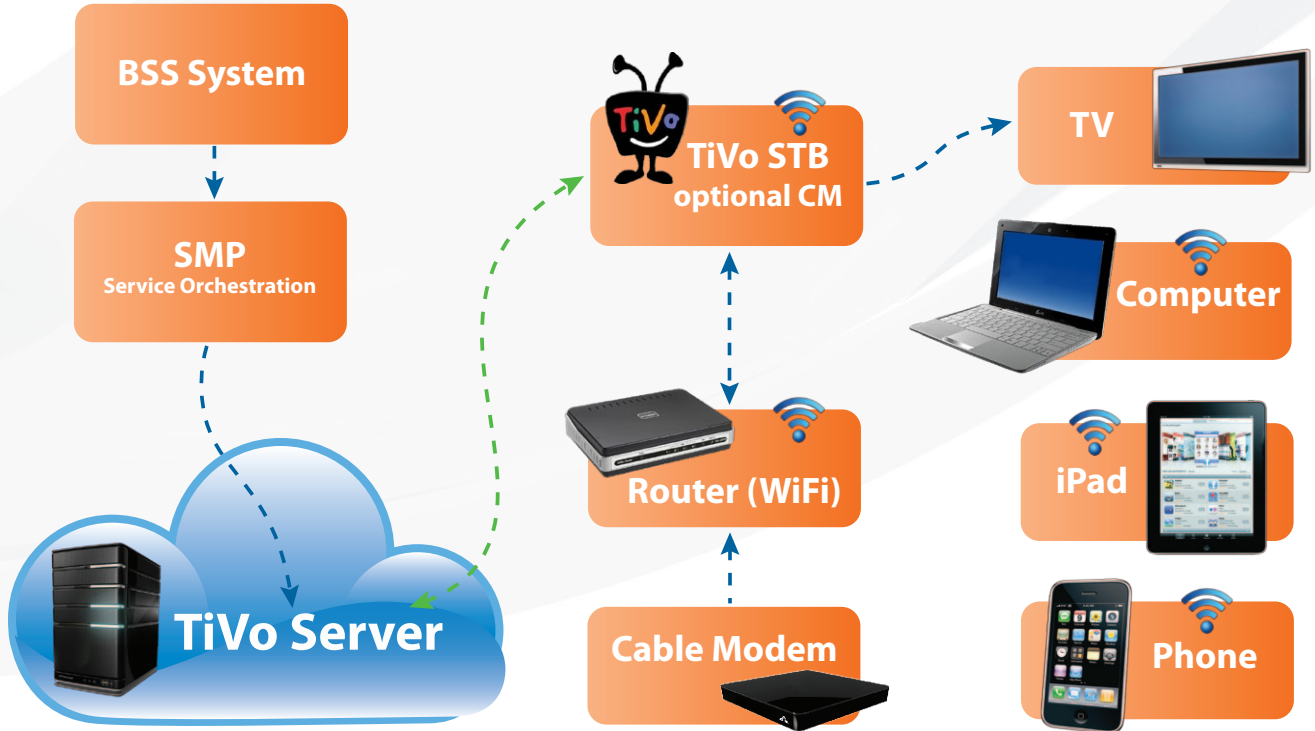
Delivering new entertainment experiences to subscribers doesn't have to involve an immediate and costly video network evolution. Sigma Systems' empowers service providers to leverage existing video networks in order to move beyond linear for services such as digital TV, PPV, VOD, and DVR/PVR through support for next-generation IP video platforms, like TiVo, on a single integrated OSS service management platform. This co-existent service fulfillment environment manages the provisioning and activation of all video services, helping service providers to launch new premium video services and bundled packages that drive new revenue and reduce customer churn. In addition to viewing premium video and entertainment services offered by TiVo, service providers can also integrate with and deliver existing video products on the TiVo set-top box.

Effectively Manage the Entire Video Delivery Chain

Sigma Systems is the only OSS vendor today that has created a TiVo solution adaptor. With this unique solution adaptor, we have extended our video service fulfillment expertise beyond linear TV by enabling the support, integration, and provisioning of the TiVo service. Our single, integrated OSS solution seamlessly provides order management, provisioning and entitlement management across all technologies and systems. This single integrated solution manages one image of the TiVo service delivery value chain for the subscriber, network, device and content from the cloud.



How it Works



About Sigma Systems?

Sigma Systems is the proven global leader in delivering advanced IP service fulfillment solutions. Cable service providers around the world use our solutions to deliver a rich consumer experience through communications and entertainment services—over any access technology to any device. Our award-winning solutions include order management, provisioning and activation, and active mediation of residential and business VoIP, broadband, video, and triple and quad-play services. Sigma Systems is entrusted for service transformation and innovative solutions with market-leading expertise for the delivery of today's and tomorrow's new services.